* Resource:
  + <https://www.youtube.com/watch?v=P3o2z03JUSU>
* Learned:
  + Apple removed the glowing apple logo in 2015 on the 12-inch MacBook because -
    - It’s a compromise to achieve a thinner design.
    - It helps boost structural integrity by eliminating the hole in the skeleton.
    - Apple no longer needs to fight for attention, which was the original purpose.